

Danger Is My Breakfast

And now. . . Broiling's Heavy-Duty, All-Aluminum Foil BreakfastFlakes proudly presents . . .

Danger Is My Breakfast!

BEAMING HOST: In a world filled with electronic gadgetry and individually wrapped cups of chocolate pudding, is it any wonder that we should actively seek out the thrills, the challenges of exploration and travel? Which of us here has not felt the tug of the lure of some far and distant place? Or perhaps there is a more competitive bent to your personal quest for satisfaction and fulfillment: sports! And the record-breaking pace of record breaking! The highest! The fastest! The strongest!

These two avenues to adventure are rarely combined in so harmonious a fashion as in our next guest . . . a fine athlete, a fine explorer . . . yes, here he is, the first person *ever* . . . to water-ski completely. . . around the world! LEON GILLWORK!

LEON GILLWORK : Hi fans! You know . . . it's not easy girdling the globe on water-skis, no sir! Your legs get all wrinkled, your arms get sore; you can get a hell of sunburn if you don't watch out! But do you know what the worst thing about it is? That's right, you can't have any cereal for breakfast! Why not? Well, think about it! You need two hands, one for the spoon and one for that heaping bowl of delicious new Broiling's Heavy-Duty All-Aluminum Foil Breakfast Flakes! MMMM! How I yearned for just one bowl of those foil flakes! How I longed for that familiar metallic flavor!

I remember it as it it were yesterday. We were off the coast of Madagascar and my wife, Ruby, gets this brain-storm, see . . . and she ties a spoon to the grappling hook with the extra-long handle . . . and starts passing me heaping spoonfuls of new Broiling's Heavy Duty All-Aluminum Foil Breakfast Flakes! And I'm thinkng, "Hey! This will never work! We're going at least fifty miles an hour here! It'll blow away before it gets to me! But, you know what? It didn't! Stayed right in the spoon! How about that! Broiling's really is heavy duty!

I was able to enjoy my breakfast again, and I can tell you, it meant a lot to me! It was the best two years I ever spent!

BEAMING HOST: Thanks Leon! That's Broiling's Heavy Duty All-Aluminum Foil Breakfast Flakes! (rapidly) Wheat Flavor, Corn Flavor, Rice Flavor and Butterscotch! Get some soon!